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**SOUND OPINIONS CELEBRATES FIRST-EVER
GOOSE ISLAND BEER COMPANY *MIGRATION WEEK*
WITH LISTENER EVENT AT ECHOPLEX, JULY 12**

- WHO: Two of the most recognizable music critics in the nation, **Greg Kot** of the *Chicago Tribune* and **Jim DeRogatis** of *WBEZ 91.5 FM*, co-hosts of the national ***Sound Opinions*** broadcast...
- WHAT: bring *Sound Ops* to life by curating their fans' favorite "Desert Island Juke Box" selections – songs about California they can't live without - and screening the music videos, at a fan-filled event hosted by kick-ass comedian Cameron Esposito...
- WHEN: Friday, July 12, 7-9pm
- WHERE: Echoplex, 1154 Glendale Blvd., LA
- WHY: To celebrate Goose Island Beer Company's first-ever *Migration Week*, offering a week filled with amazing beer tastings, connecting with local home brewers, and much more.
- MORE: *Sound Opinions*, which reaches more than 400,000 taste makers each week through radio broadcasts and a popular podcast, provides listeners a mix of reviews, exclusive interviews and in-studio performances. Kot and DeRogatis' reputation in the music industry for asking questions "beyond the sound bite" is what leads artists such as Radiohead, Arcade Fire and Jack White to take time out of their busy schedules to grant the show exclusive interviews and performances. *Sound Opinions* is produced by Chicago Public Media. For more information, visit [soundopinions.org](http://dola.com/event/2013/07/12/desert-island-jukebox) or <http://dola.com/event/2013/07/12/desert-island-jukebox>